

GCSE Business Checklist

Subject Business Studies		Paper 1 and 2	Duration: 1 hour 45
What to revise			Useful Web links
Business in the Real World	Why businesses exist		Useful GCSE Business Revision links (CTRL + click) Specification Past Papers BBC Bitesize (AQA Business)
	Enterprise and Entrepreneurs		
	Factors of production		
	Business ownership types (ST, P, LTD & PLC)		
	Aims and Objectives		
	Stakeholders (including conflicts)		
	Calculating Costs, Revenues, Profit & Average costs		
	Business plan		
	Location		
	Business Expansion – organic v inorganic (inc franchising)		
Influences on a Business	Consumer law		
	Technology and Business		
	Ethical considerations		
	Environmental considerations		
	Unemployment and consumer spending		
	Interest rates		
	Competition		
	Globalisation		
	Exchange rates		
	Risks in Business		
Business Operations	Supply chains		
	Methods of production		
	Production efficiency		
	Quality		
	Customer service		
Human Resources	Organisation structures		
	Contracts of employment		
	Recruitment		
	Training		
	Financial Motivation		
	Non-Financial Motivation		
Marketing	Marketing mix		
	Calculate market share and market growth		
	Market research		
	Product life cycle		
	Extension strategy		
	Product portfolio (Boston Matrix)		
	Product development		
	Price		

	Pricing strategies	
	Methods of promotion	
	Place	
	E-Commerce	
Finance	Sources of finance	
	Financial calculations – variable, fixed and total costs, revenue, profit and loss	
	Average Rate of Return	
	Break even analysis	
	Cash flow and cash flow forecasts	

	Income statements		
	Calculate profit and profit margins (Gross and Net)		
	Statement of financial performance (balance sheet) – assets and liabilities		

Colour Key:

Paper 1 and 2
Paper 1 only
Paper 2 only